



TESDA Women's Center NEWSLETTER

3rd Quarter

A Publication of the TESDA Women's Center

July - September 2015

Coca-Cola Chair and CEO Muhtar Kent and delegates visit TESDA

by Aries Glenn L. Montesines



Above: Coca-Cola Chair and CEO Muhtar Kent and other Coca-Cola officials together with TESDA Director General Secretary Emmanuel "Joel" J. Villanueva and TESDA officials with selected graduates of the Coke S³TAR program.

Above right: Mr. Kent and Secretary Villanueva together with selected graduates of Coke S³TAR program.

Right: Mr. Kent and Secretary Villanueva with Coca-Cola Philippines President and General Manager Diego Granizo and the Coke S³TAR program graduates during the graduation ceremonies held at the TESDA covered court.



TESDA was visited by the Chair and Chief Executive Officer (CEO) of Coca-Cola International Company Mr. Muhtar Kent together with some of the top executives of the multi-national beverage company.

A guided tour at the TESDA Women's Center facilities was provided to Mr. Ahmet Bozer, Coca-Cola International President and Mr. Atul Singh, Coca-Cola Asia Pacific President led by the TWC Chief Ms. Maria Clara B. Ignacio. During the tour, the guests met the trainees and trainers.

Mr. Kent and company was accorded a warm welcome by the TESDA Deputy Director General for TESD Operations, Atty. Teodoro C. Pascua who led them to the Gabriela Silang Room of the TWC where they had a meeting with TESDA Director General, Emmanuel "Joel" J. Villanueva together with the Directors of TESDA.

After the executive meeting, Mr. Kent and the top executives of Coca-Cola had an opportunity to meet with some selected Sari-sari Store Training & Access to Resources (S³TAR) graduates at

the Coke Star Room located at the TWC. Together with the TESDA Director General, they sat down with some of the graduates and had a chat. The graduates introduced themselves and shared some stories and individual accomplishments to the TESDA Director General and Coca-Cola top executives.

The S³TAR training program is a 12-week Basic Entrepreneurship and Gender Sensitivity

continued on page 2...

Indonesian Minister of Women Empowerment and Child Protection visits TESDA

by Ritchie U. Briagas



Left: Indonesian Minister of Women Empowerment and Child Protection, H.E. Dr. Yohana Susana Yembise and delegates with TESDA Deputy Director General for Policies and Planning, Irene M. Isaac and TESDA officials together with the staff of TESDA Women's Center

The Indonesian Minister of Women Empowerment and Child Protection, H.E. Dr. Yohana Susana Yembise together with nine (9) delegates visited the TESDA Women's Center on 17 September 2015. The TESDA Deputy Director General for Policies and Planning,

Irene M. Isaac welcomed the Minister and her delegation. "I would like to express our sincere appreciation that you have chosen TESDA as one of the government agencies to be visited by your delegation to learn and exchange ideas on women empowerment in Technical Vocational

Education and Training (TVET)," said DDC Isaac. She further said that the TESDA Women's Center is the TESDA's showcase on empowering women as this Center has contributed a lot in expanding the capabilities of women, not only in developing their skills but also in enhancing the women's expertise and potentials to be productive, thereby elevating the lives of Filipino families, communities and the nation as well. In her final words, she stated "We hope that your study visit will be fruitful, meaningful and may you find truth in Philippine's tourism

continued on page 4...

TESDA hosts Local Training Course of ASEAN-Japan HRD Collaboration

by Lucy P. Tabu

Another milestone for providing assistance to the infrastructure development for Human Resources Development (HRD) among CLMV nations was the participation of the 8 delegates from Cambodia, Lao PDR, Myanmar, and Vietnam to the Local Training Course of ASEAN-Japan HRD Collaboration Training held in two venues, Chiba Japan and the Philippines on July 13-22, 2015. The theme was "Equal Opportunities for Women and Men in Education, Training and Lifelong Learning." The TWC Chief, Ms. Maria Clara B. Ignacio was the Philippine representative to the training course.

An Opening Ceremony was held at the TESDA Women's Center on July 20, 2015 recognizing TESDA's partner organization, the Japan Vocational Ability Development Association (JAVADA) and the delegates from the CLMV nations with special participation from the Philippines. The Regional Director of TESDA NCR, RD Nenuca Tangonan gave a warm welcome to the participants and guests. The TWC Chief, Ms. Maria Clara B. Ignacio formally acknowledged the presence of the guests, officials and participants. Inspiring messages were delivered by the Director, Japan Employability Support Organization (JESO), Mr. Kakisu Noboru, the Labour Attache of Japan, Mr. Hiroyuki Enoki, and the Deputy Director General for Policies and Planning, DDG Irene M. Isaac who represented TESDA.

Part of the 3-day training held in TESDA was devoted to lectures on the topics "TVET Management and Plans in the Philippines" delivered by Deputy Director General Irene M. Isaac. The best practice of the PCW initiated project "Gender-Responsive Economic Actions for the Transformation of Women" or GREAT Project was extensively discussed by its Project Manager, Dir. Luzviminda Villanueva.

Coca-Cola Chair and CEO... from page 1

Training (GST) after which they are introduced to access to resources, where the successful graduates are given a chance to apply for micro-financing. This is part of the Coca-Cola Company's commitment to empower 5 million women globally by 2020 or "5by20". Since 2011, the year it was launched until July this year, a total of 34,589 Filipino women retailers have graduated the S³TAR Program. Training kits are also provided for free to all trainees, which will be used eventually to enhance their capacity as entrepreneurs in their respective communities.

Mr. Kent was very happy to hear successful stories of the graduates that started from humble beginnings. He was so impressed to hear the accomplishments of the graduates after completing the S³TAR program. In return, he gave a limited edition Coca-Cola commemorative bottle to the graduates as a token of appreciation.



Above left: TWC Center Chief, Ms. Maria Clara B. Ignacio sharing its Gender Fair TVET thru a presentation.

Above right: Participants asked question to a trainee of Automotive Servicing during their tour of TWC.

Above: Course Director, Mr. Kakisu Noboru and the participants during the discussion of Action Plan.

TESDA, bestowed as one of the most gender-responsive government agencies was proud to share its Gender Fair TVET through a presentation delivered by Ms. Maria Clara B. Ignacio. A discussion about Making an Action Plan was rendered by the Course Director, Mr. Kakisu Noboru.

A site visit to one of TESDA's Schools, the Jacobo Z. Gonzales Memorial School of Arts and Trades in Biñan, Laguna and TWC's industry partner organization, the Atlantic Gulf and Pacific (AG&P) in Sta. Clara, Batangas City

TESDA Director General, Sec. Joel Villanueva gave thanks to Mr. Kent and the top executives of Coca-Cola for believing on women as movers of business. "Mr. Kent's belief in empowering women within and outside the walls of Coca-Cola has produced an army of entrepreneurs in Philippine communities... We hope to make the entrepreneurial spirit flourish that will result in sustainable livelihood and improved lives," he said.

Mr. Kent was accompanied in the TESDA event by Ahmet Bozer, Coca-Cola International President; Lain McLaughlin, Coca-Cola ASEAN Business Unit President; Atul Singh, Coca-Cola Asia Pacific President; Diego Granizo, Coca-Cola Philippines President and General Manager; and, Adel Tamano, Coca-Cola Philippines Vice President for Public Affairs and Communications.

was another highlight of the training course.

The closing ceremony was held on July 22, 2015 at the TESDA Women's Center with special guests Mr. Kakisu Noboru, Director, Japan Employability Support Organization (JESO), Mr. Toshiya Takada, Deputy Director General for International Cooperation Project and Atty. Teodoro C. Pascua, Deputy Director General for TESD Operations, TESDA. The participants from Cambodia were Ms. Sochanthy Leng, Ministry of Labour and Vocational Training and Ms. Vannak Khun, Pour unSourine d'Enfant; from Lao PDR: Mr. Sourisack Souphanthong, Ministry of Labour and Social Welfare and Mr. Srivilay Chanthavong, Lao Automotive Industry Association; from Myanmar: Ms. Mya Mya Thet, Ministry of Labour, Employment and Social Security and Ms. Nan Theingi Myint, Union of Myanmar Federation of Chambers of Commerce and Industry; and from Vietnam: Mr. Do Van Giang, Ministry of Labour, Invalids and Social Affairs and Dr. Nguyen Tien Hung, Nam Dinh University of Technology Education. The participants expressed sincere appreciation for the knowledge, experience and exchange of ideas gained from the training course. The Ministry of Health, Labour and Welfare, Japan provided funds for this training. Secretariat support was provided by Mr. Toshiya Takada and Ms. Rie Arakawa of JAVADA together with Ms. Lorreine Judith Marie Guillerma and Ms. Sheila Sanogal of TESDA NCR. Ms. Lucy Tabu acted as the facilitator at the TWC. The opening and closing programmes were hosted by Ms. Joenna Tabu of TWC.

TESDA Website:
<http://www.tesda.gov.ph>

TWC Team Building

by Aries Glenn L. Montesines



Far left (top): Ms. Maria Clara B. Ignacio, Center Chief of TWC (center) led the staff in a two-day team building.

Far left (middle): Staff of TWC feast on a variety of native food at Taal, Batangas on a traditional "boodle fight."

Below (far left): Staff of TWC prepare for a trip to Pasig City and Mandaluyong City for the second day of team-building activities.

Left (top): Staff of TWC dine at YakiMix for a buffet of international and local cuisine.

Left (below): TWC Staff pose for a team photo opportunity at Breakout Philippines

the essence of teamwork.

It ended up with a travel back to TESDA Women's Center where everyone would like to share their stories and experience to the group, surely unforgettable and memorable.

Refreshed and motivated, the staff of TWC learned to build trust, ease conflicts, establish stronger bond and developed effective communications among themselves hoping to continue developing a good working environment for everyone.



<http://www.facebook.com/TESDAWomenCenter>

TWC conducts 3rd Phase... from page 4

The beneficiaries for this training program are returning Overseas Filipino Workers (OFW), household service workers, TESDA graduates in Food Processing, Cookery and Food & Beverage Services, TESDA trainers and TESDA-Coke STAR program graduates, senior citizens and Persons With Disabilities (PWD).

The participants will learn how to cook Japanese cuisine such as 1) nikujiyaga 2) onigiri, tamagoyaki and miso soup 3) katsudon 4) gyoza, chinese dumplings, ramen 5) temari-zushi and maki-zushi 6) takoyaki 7) soba and tempura 8) gyudon, 9) matcha (green tea), Japanese sweets 10) short cake.

The trainers for the 3rd phase are Ms. Shirley I. Laroya and Ms. Rosalina R. Nasol who are both graduates of Japanese Cuisine Training of Phase 1 and 2 respectively. The training is conducted at the TESDA Women's Center in Taguig City.

Ms. Maria Clara B. Ignacio, the Center Chief of the TESDA Women's Center led the staff in a two-day team building activity held in three places, Taal, Batangas, Pasig City and Mandaluyong City on July 2 to 3, 2015.

On the early morning on July 2, 2015 the staff traveled to Taal, Batangas. Upon reaching the destination, they were greeted with the beautiful scenic view of the world famous Taal volcano and the cold atmosphere makes it perfect to kick-off the team building activities.

After some series of team building activities, the staff had a chance to see the Taal Heritage Village where the ancestral homes are open to the public for viewing. One of the heritage houses visited was the Galleria Taal which is now a unique camera museum. It is the place where a variety of vintage camera and photographs are on display. A sure hit for camera enthusiast, camera hobbyist and photo addicts. Everyone had a "blast from the past" experience after a tour of the village.

The food is even more unforgettable after tasting the authentic century-old recipe of the Taaleños that was personally prepared and cooked for the TWC staff.

Later that day, the group enjoyed a good quality time watching movies, swimming and a lot of singing to end the first day of team building.

The second day started with a breakfast and then followed by 1 ½ hour travel back to Manila for the next group recreational activity. A lunch buffet awaits the TWC staff at the YakiMix Restaurant at the Podium - Ortigas Center, Pasig City.

The restaurant offers eat-all-you-can buffet of international cuisine and a lot of beverages to satisfy the cravings of the TWC staff. Everyone feel relaxed and refreshed after having a great time.

After the buffet lunch, the next activity awaits at the Breakout Philippines at the Paragon Plaza, EDSA, Mandaluyong City. Break-out is the first real escape room game in the Philippines. It provides a unique experience having locked in a room with special design environment. In order for a team to get-out/escape the room, the members must solve the riddles, puzzles or obstacles before the 45-minute time expires.

Break-out rooms are as follows: Room 13 – a haunted motel themed where the players are trapped inside the room and trying to escape; The Heist – the players will act as master art-thieves in a museum try to steal pieces of art; Limbo – a bizarre themed room where imagination plays a huge role. Like the movie "Inception", our subconscious and reality mixed up; Adarna's Lair – the detective skills of the players will be put to the test where they will try to find a clue on a house-cum-laboratory of Dr. Adarna, who is suspected of starting a zombie epidemic. Try to find the clue while zombies are closing to your location; and the Prison Room – a prison themed room where the players will attempt to escape during a jailhouse riot.

Unfortunately no one got out in time, however experiencing being inside the room and working as a team to gather clues, solving puzzles and performing mind challenges captures



TESDA Women's Center

Vision

"In every Filipino Household a woman skilled for a living and educated for life."

Mission

"To develop the competence and character of women in the most marginalized sectors of the Philippine society to equip them with an employable skill and prepare them for their role in the family and community thereby elevating their status towards gender equality."

Visit of Minister... from page 1

slogan "There is more fun in the Philippines".

In her message, H.E. expressed her gratitude to TESDA especially to DDG Irene Isaac for the warm welcome given to them. "It is our pleasure to visit TESDA as your institution is very known/popular in giving training to young women." Dr. Yembise also shared with the group that their Indonesian government issued a moratorium to stop sending women workers to Middle East due to migrant workers trafficking. Thus, the purpose of their visit is to know the TESDA programs and services for women and how the institution runs these training programs. Also, they wanted to know the design of the syllabus used in the various training programs.

Ms. Maria Clara B. Ignacio, TESDA Women's Center Chief gave an orientation about the programs and services of the TWC. It was followed by an open forum.

Some of the questions raised were the following:

Q. How does TESDA design the syllabus?

A. It is based on the Training Regulations which are developed in consultation with the industry experts. The TRs are designed for the national labor market.



Above: Indonesian Minister of Women Empowerment and Child Protection, H.E. Dr. Yohana Susana Yembise and the delegates tour the TESDA Women's Center and have a chance to ask questions to the trainees and the trainers.

Q. How does the government address the problems in trafficking?

A. There are several bureaus under the Department of Labor and Employment such as Philippine Overseas Employment Administration (POEA), Overseas Workers Welfare Administration (OWWA) and Bureau of Women with Special Concerns that deal with trafficking issues.

Q. How do you recruit women to enroll in the TWC programs and how many trainees can be accommodated?

A. The TWC is doing the following advo-

cacy activities:

- career talk/orientation to the High School students;
- guided tours;
- TESDA website and TWC facebook account; and
- entertain walk in applicants.

A maximum of 25 trainees per class/ workshop is accommodated as prescribed in the training regulation.

The visit concluded with a sumptuous lunch prepared for the guests.

TWC conducts 3rd phase of Training on Japanese Cuisine

by Ritchie U. Briagas



Above: Meeting with Deputy Director General for TESD Operation Atty. Teodoro C. Pascua, Founder and Director of ABC Cooking Studio Worldwide, Ltd. and Founder of Yokoi Foundation, Inc. Mr. Hiroyuki Yokoi and Mr. Hiroshi Sensaki for implementation of Phase 3 - Japanese Cuisine Training at the TESDA Women's Center.

Left (middle): Closing Ceremonies of Batch 2 - Japanese Cuisine Training Phase 3.

Left (below): Trainees of Japanese Cuisine Training practice using chopsticks by picking mungo seeds.

The TESDA Women's Center in partnership with Yokoi Foundation Inc. is currently implementing the 3rd phase of the Training on Japanese Cuisine "WASHOKU" Program. The partnership was initiated by Mr. Hiroyuki Yokoi, owner-Director of a group of ABC Cooking Studios that offers various Japanese Cuisine operating in Shanghai, Beijing, Hongkong, Taiwan, Singapore, Japan and Korea.

The training program aims to promote Japanese Cuisine to the Filipino women by introducing an assortment of delicious and healthy foods, utilizing flavorful foods and incorporating skillful techniques that would help increase the employability of Filipino women in the local and international markets. The training started in August 3 and will end on November 20, 2015 at three batches in a month with 5 days of training per batch. Aside from the regular weekdays training, there are also Saturday classes for this phase conducted as an extension service to give chance to the working women who are interested to attend this training program.

continued on page 3...

TESDA Women's Center

TESDA Complex, East Service Road,
South Superhighway, Taguig City, Philippines
Telephone Nos. (632)817-2650 to 51 / Fax No.: (632)817-2651
Email Address: twc@tesda.gov.ph

MARIA CLARA B. IGNACIO
Center Chief
Editor-in-Chief

Writers

LUCIA P. TABU
Head, Research, Advocacy and Systems Development Unit

RITCHIE U. BRIAGAS
Senior TESD Specialist

ARIES GLENN L. MONTESINES
TESD Specialist II
Photographer/Layout Artist