

TESDA's Calendar of Activities in Celebration of the 2019 National Women's Month

Schedule	Title of Activity	Objective	Description	Participants
March 4, 2019 (Monday)	Announcement of Calendar of Activities for the National Women's Month Celebration (NWMC) in Flag Raising Ceremony	To inform and engage all TESDA stakeholders about the NWMC in the Agency's Flag Raising Ceremony on March 4, 2019 which is the First Monday of March.	<ul style="list-style-type: none"> Playing of the All-Women Cast Lupang Hinirang Music Video M.C. Ignacio to discuss the objectives and calendar of activities of the NWMC. <p>Note: 2019 NWMC Official Streamer hanged at TESDA Gate 1 and TWC Entrance</p>	TESDA Employees TWC/LSI Trainees
March 8, 2019 (Friday, International Women's Day)	A. #PurpleFridays Initiative	To inform and engage women and men as stakeholders of government programs and services to promote awareness on gender equality and support women empowerment as symbolized by the color, PURPLE	<ul style="list-style-type: none"> All TESDA women and men employees, trainees, etc. are encouraged to wear purple T-shirt/blouse/polo on every Fridays of March (e.g. March 8, 15, 22 and 29). All TESDA men employees wearing purple polo and/or T-shirts on March 8, 2019 shall be entitled to discounts of TWC products on a first come, first serve basis. 	TESDA Officials, Employees and other stakeholders
	B. Juana's Day in TESDA	To raise the consciousness of TESDA Officials, Employees and other stakeholders on the relevance of the International Women's Day and make the spirit of women empowerment more felt by women in TESDA.	<ul style="list-style-type: none"> Giving out of freebies for all TESDA Women Officials, Employees and other stakeholders and selling of TWC products at discounted rates <ul style="list-style-type: none"> Freebies: polvoron prepared by TWC's Cookery trainees, advocacy Fan, and discount coupons at Café Juana <p>VENUE 1: TESDA Central Office Main Entrance (Ground Floor and</p>	TESDA Officials, Employees and other stakeholders (trainees)

Note: The recommended activities were based on the Guidelines and Suggested activities from the Philippine Commission on Women (PCW) per Memorandum Circular No. 2019-001

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			<p>2nd Floor) and TESDA Women's Center (Lobby); Time: 7:30 - 10: 00 AM</p> <ul style="list-style-type: none"> ○ Booths shall be set-up in the TESDA Central Office Main Entrance and TWC Lobby with coordination from GSD, Guards on Duty and TWC Personnel. ○ All women who will receive their gifts/freebies need to accomplish the registration sheets provided. <p>VENUE 2: <u>Tandang Sora Hall, TWC</u> Time: 12:00 NN – 6:00 PM</p> <ul style="list-style-type: none"> ● Food stalls and booths sponsored by TWC graduates and trainees in various qualifications shall be set-up at TS Hall ● All women employees and other participants can buy and avail of the products at discounted prices. ● All TESDA men employees wearing purple polo and/or T-shirts on March 8, 2019 shall be entitled to discounts of TWC products on a first come, first serve basis. ● The TESDA women and men employees who will join the event can relax while having their snacks and watching advocacy videos on women empowerment 	
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			<p>and gender equality. VENUE 3: <u>Café Juana and Wooden Spoon Business Innovation Center, Building 4</u> Time: 12:00 NN – 5:00 PM</p> <ul style="list-style-type: none"> • The TESDA Café Juana and Wooden Spoon Business Innovation Center at Building 9 will be open to all TESDAns. • All TESDA women Officials, employees and trainees can avail of Café Juana's signature coffee and other drinks including pastries at a discounted price. Discount coupons will also be distributed. • All TESDA men employees wearing purple polo and/or T-shirts on March 8, 2019 shall be entitled to discounts of TWC's Café Juana and Wooden Spoon products. 	
	<p>C. Sign-up for "MOVE" (TESDA Chapter)</p> <p>MOVE – Men Opposed to Violence Against Women Everywhere</p>	<ul style="list-style-type: none"> • To initiate the creation of MOVE TESDA Chapter; and • To encourage male TESDA employees to join and be involved in promoting to end violence against women 	<ul style="list-style-type: none"> • MOVE Booth shall be set-up at TS Hall as venue for male employees to sign-up in the application form • GAD related IEC materials shall be given to interested male employees • All those who signed up will be given orientation about the MOVE. • ACE shall be involved in the creation of the MOVE TESDA 	<p>GFPS Technical Working Group and Secretariat (TWC)</p>

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			<p>Chapter</p> <ul style="list-style-type: none"> • GFPS Execom shall also identify a male official who can be designated as "MOVE Champion" 	
	<p>D. Participation to the "Making Change Work for Women" Conference organized by the Philippine Commission on Women</p>	<p>The National Women's Day Conference shall serve as the venue for the PCW to launch the Gender Equality and Women's Empowerment (GEWE) Plan and GEWE Monitoring and Evaluation Compendium which can raise the knowledge and appreciation of TESDA GAD Focal Point System (GFPS) to further accelerate GAD mainstreaming in TVET.</p>	<p>Attendance to the "Making Change Work for Women: National Women's Day Conference" in PICC organized by the Philippine Commission on Women (PCW)</p>	<p>Maria Clara B. Ignacio</p>
<p>March 11, 2019 (Monday)</p>	<p>A. Awareness on TESDA's Promising Initiatives and Good Practices in GAD Mainstreaming in TVET</p>	<p>To raise awareness of TESDA Officials, employees and other trainees on the Gender and Development (GAD) mainstreaming efforts of TESDA during the Flag Raising Ceremony.</p>	<ul style="list-style-type: none"> • Conduct of short Trivia GAD Mainstreaming initiatives in TVET (duration of 8 minutes). • The correct answer to the trivia connects the puzzle pieces that in the end will form an image of TESDA's support to women empowerment (the image was designed by PIU). • Prizes shall be given to TESDA Official, employee, trainees, etc. who can give correct answer to the trivia questions. 	<p>TESDA Officials, Employees TWC/LSI Trainees</p>
	<p>B. Cine Juana Film</p>	<p>To showcase and</p>	<ul style="list-style-type: none"> • Showing of two (2) <i>Cine Juana</i> 	<p>TESDA Employees</p>

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	Showing	celebrate women's empowerment and various role that Filipino women play in the society through film showing	<p>films at TS Hall, TWC.</p> <ol style="list-style-type: none"> Time: 9:00 AM– 12:00 NN - “Ang Kababaihan ng Malolos” - dramatizes the events from 1888 to 1996 when the Women of Malolos worked for the liberation of the country and of Filipino women; and Time: 2:00-5:00 PM - “Hidden Figures” - a true to life story which highlights gender and racial discrimination and aspiring women to excel in STEM-related fields. <ul style="list-style-type: none"> Processing and synthesis of learning shall be conducted after the film showing by TWC facilitator Evaluation of activity shall be conducted. 	TWC/LSI Trainees
March 19, 2019 (tentative date)	Orientation on GAD and Gender-Sensitive Curriculum	To orient the TVI Administrators and TVI trainers in CAMANAVA on GAD mainstreaming in TVET	As requested by TESDA-CAMANAVA, an orientation on GAD and Gender-Sensitive Curriculum shall be conducted to their selected TVET Trainers/Employees.	TVET Trainers/Employees of TESDA-CAMANAVA (average of 50 pax)
March 22 or 25, 2019 (tentative dates)	Conduct of Stakeholder's Forum	To engage the various stakeholders on promoting the entry of women in non-traditional trades focusing on automotive and land transport sector, construction sector and	Invite various stakeholders to the forum including CAC, Employers, Industry Partners, TVIs, Women Advocates, Donor organizations, etc.	Relevant TWC stakeholders – CAC, employers, industry partners, donor organizations, women NGOs

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		<p>ICT; and To introduce the TESDA Women's Center as a strategic public sector partner in women empowerment and GAD</p> <p>Note: This is one of the action items during the 3rd Center Advisory Council (CAC) Meeting held last January 8, 2019.</p>		
March 28 or 29, 2019	Conduct of Orientation on MOVE	To orient the male TESDA employees who signify interest in MOVE	<ul style="list-style-type: none"> • GFPS Secretariat shall invite a resource Person from PCW or any MOVE from other Chapters to give orientation on MOVE 	TESDA male employees

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