



CINE JUANA FILM SHOWING: "SAKALING HINDI MAKARATING"
In Observance of the 2018 National Women's Month Celebration
9 March 2018 / 1:00 PM

DOCUMENTATION

I. REGISTRATION

Ms. Aiza Jane R. Idanan , Director, Adventure Started Film Co.
Ms. Maria Clara B. Ignacio , Chief, TESDA Women's Center
Ms. Joenna P. Tabu , GAD Focal/Trainer, TESDA Women's Center
20 TESDA and TWC Employees
150 TWC Trainees from the following Qualifications: <ul style="list-style-type: none">• Food Processing NCII• Food and Beverage Services NCII• Barista NCII• Housekeeping NCII• GMAW NCII• EPAS NCII• Bartending NCII• Plumbing NCII• Dressmaking NCII

II. INTRODUCTION

TWC's Gender and Development (GAD) Focal, Ms. Joenna P. Tabu, delivered a brief introduction on the significance of TESDA's Observance of the 2018 National Women's Month Celebration (NWMC) through its Cine Juana Film Showing for TESDA employees and TWC trainees.

The welcome remarks were presented by the TWC's Center Chief, Ms. Maria Clara B. Ignacio who welcomed the guests from Women in Malolos Foundation, Inc. and also explained the participants' contribution to the goal of women empowerment and gender equality through their active participation in the Cine Juana Film Showing.

This was followed by a brief orientation and introduction on the Cine Juana Film titled: '*Sakaling Hindi Makarating*' which was discussed by Ms. Aiza Jane "Ice" Idanan and she explained that the focus of this film is to understand, experience and achieve women empowerment without constantly depending on other people.

III. OBJECTIVES

The 1-day Cine Juana Film Showing aims to attain the following objectives:

1. Use arts (through film) to showcase the significance of the principles of women empowerment and gender equality; and
2. To celebrate women's various role in the society through film synthesis and open forum on the application of each film.

IV. SYNOPSIS OF *'SAKALING HINDI MAKARATING'*

Cielo (actor: Alessandra de Rossi), a 27-year-old workaholic is laid-off from work with a big severance check. She is then forced to move into a smaller place, an apartment that she bought with her ex-fiance. With nothing to do but to take care of a broken heart, she feels like her life is beginning to take a turn for the worse. One day, an anonymous postcard arrives. These postcards arrive from different places, and attached to them are different artworks, made and written by the same hand. She grows fond of these letters and feels a sense of intimacy with the author. With the help of the anonymous postcards and her new neighbor Paul (actor: Pepe Herrera), she finally decides to go on a trip using the postcards as a guide, rediscovering not only the Philippines but also herself. Lessons are learned and friendships are made as the story of Cielo unfolds into an important message of self-determination, self-worth and empowerment of a woman.

V. OPEN FORUM

Director Ice Idanan of Adventure Started Film Co. facilitated the 1-hour film synthesis by answering various questions from the audience. She also presented more detailed information on the beauty of the Philippines as the film featured famous tourist spots in Zamboanga, Marinduque, Siquijor, Batanes and Ilocos. As concluded by Director Idanan, the lessons of the Film were personal growth, self-contentment and empowerment of a woman.

Prepared by:

JOENNA P. TABU
Gender and Development Focal/Trainer
TWC

Reviewed by:

MARIA CLARA B. IGNACIO
Chief, TWC-NCR
Chair, GFPS-TWG Central Office